



ASHEVILLE, NORTH CAROLINA OCTOBER 4 - 8, 2021

## *Exhibitor/Sponsorship Prospectus*

Join us in supporting and/or attending the 4<sup>th</sup> National Cohesive Wildland Fire Management Strategy Workshop—being held in Asheville, North Carolina October 4 - 8 2021.

The **International Association of Wildland Fire** is presenting the workshop in partnership with the **Wildfire Fire Leadership Council (WFLC)**, and the **Western, Southeast and Northeast Regional Strategy Committees**.

### **HARD TRUTHS OF RISK INHERENT IN CROSS-BOUNDARY, LARGE LANDSCAPE, AND COMMUNITY-WIDE IMPLEMENTATION.**

The 4th National Cohesive Strategy Workshop will center on this theme and focus sharply on understanding, co-managing, transferring, and accepting risk at federal, state, Tribal and local stakeholder levels to prioritize and invest in decisions, projects and other efforts that result in widespread reduction in risk across landscapes, and communities, the public and firefighters collectively better.

#### **Who will be there?**

This Workshop is considered “mission critical” for anyone working on these issues in local, state, Tribal and federal agencies, and organizations as well as non-governmental organizations and private companies. There is no other forum in the nation that provides these opportunities.

- State, Federal, and Tribal land managers, agency administrators and fire managers
- Federal, State and Private natural resource planning specialists
- Local planning officials
- Emergency management and law enforcement personnel
- Wildfire risk reduction and post fire recovery practitioners
- County and city management
- Utilities management
- Insurance industry leaders

#### **Exhibition**

In addition to an interactive program, we will be hosting an exhibition for our sponsors and those interested in gaining excellent exposure to 200 + individuals who will come together to discuss the Cohesive Strategy. The audience will include Federal, State, and local decision makers at all levels.

## **Exhibit Booth - \$750 for a commercial booth; \$500 for a non-profit booth**

Includes:

- One 8-foot skirted table
- Two chairs
- Wireless internet
- Electricity upon request
- Opportunity to address the attendees from the stage.
- Full registration for one representative.

Space is limited to register early. Exhibitors are invited and encouraged to attend all sessions and social activities.

This year's hybrid landscape can potentially offer you more value by:

- Potential to reach a larger audience
- Metrics are more trackable
- Easier to measure ROI
- Increased visual options to showcase your services

## **SPONSORSHIP PACKAGES**

We can build tailored sponsorship packages to suit your organization's needs. For further information or to secure your preferred sponsorship option please contact Mikel Robinson by email [execdir@iawfonline.org](mailto:execdir@iawfonline.org) or phone (406) 625-7059.

### **Platinum Sponsor- \$15,000**

**Benefits:**

- Acknowledgement as Platinum Sponsor on workshop website and in all printed materials.
- Name printed on workshop banners/signs/screen savers.
- 2 Pop-Up Banners placed in a prominent place at the workshop (sponsor to supply banner).
- Complimentary exhibit table (includes one representative).
- Complimentary registration for an additional 6 representatives.
- Opportunity to address the attendees from the stage.
- Specific mention of sponsor at welcome and closing sessions.
- Full page advertisement in Program Booklet.

### **Gold Sponsor - \$10,000**

**Benefits:**

- Acknowledgement as Gold Sponsor on workshop website and in all printed materials.
- Name printed on workshop banners/signs/screen savers.
- 1 Pop-Up Banner placed in a prominent place at the workshop (sponsor to supply banner).
- Complimentary exhibit booth (includes one representative)
- Complimentary registration for an additional 4 representatives.
- Opportunity to address the attendees from the stage.
- Specific mention of sponsor at welcome and closing sessions.
- Full page advertisement in Program Booklet.

### **Silver Sponsor - \$5,000**

#### **Benefits:**

- Acknowledgement as Silver Sponsor on workshop website and in all printed materials.
- Company name printed on workshop banners/signs/screen savers.
- Complimentary exhibit booth (includes one representative)
- Complimentary registration for an additional 3 representatives.
- Opportunity to address the attendees from the stage.
- Specific mention of sponsor at welcome and closing sessions.
- Half page advertisement in Program Booklet.

### **Bronze Sponsor -\$2,500**

#### **Benefits:**

- Acknowledgement as Bronze Sponsor on workshop website and in all printed materials.
- Company name printed on workshop banners/signs/screen savers.
- Complimentary exhibit booth (includes one representative)
- Complimentary registration for an additional 1 representative.
- Opportunity to address the attendees from the stage.
- Specific mention of sponsor at welcome and closing sessions.
- Quarter page advertisement in Program Booklet.

### **Supporting Sponsor - \$1,000**

#### **Benefits:**

- Acknowledgement as Supporting Sponsor on workshop website and in all printed materials.
- Company name printed on workshop banners/signs/screen savers.
- Opportunity to address the attendees from the stage.
- Specific mention of sponsor at welcome and closing sessions.

### **Individual Items**

Coffee Break - \$2,000 (5 available)

Exclusive Social Reception Sponsor – \$5,000 (2 available)

Lanyards/Nametags - \$750 (1 available)

Sponsor a Student's Registration – Contact us for more information.

**To become a sponsor or exhibitor visit:**

[https://inawf.memberclicks.net/4thcsworkshop\\_expo](https://inawf.memberclicks.net/4thcsworkshop_expo)

For more information contact Mikel Robinson, 406-625-7059 or [execdir@iawfonline.org](mailto:execdir@iawfonline.org).