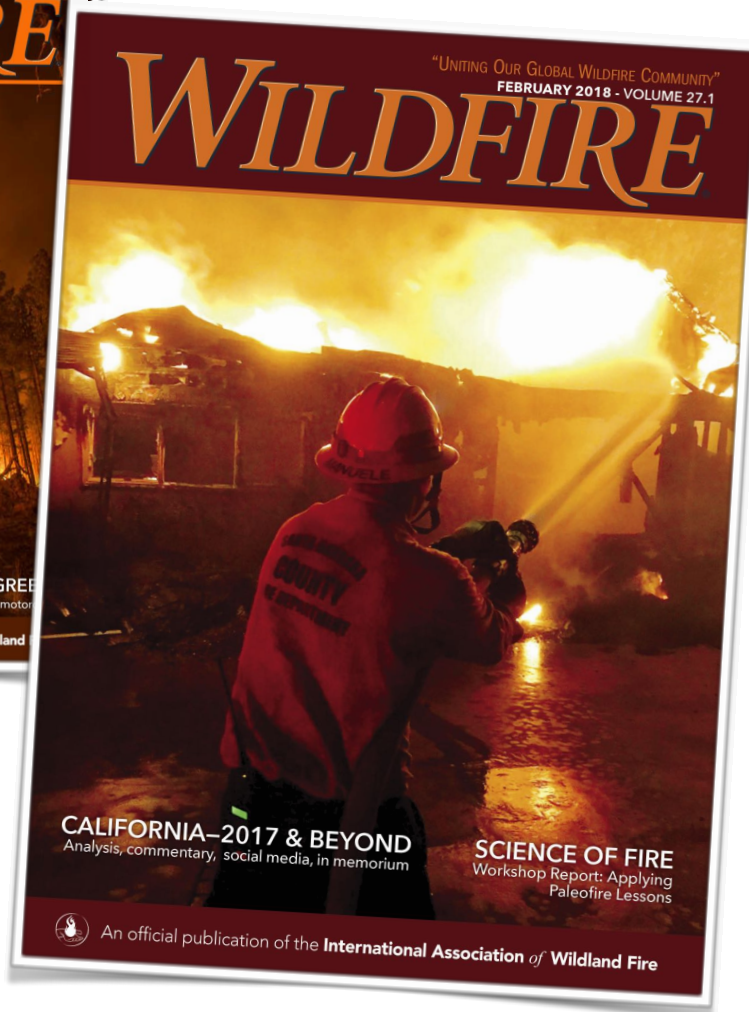


The magazine that unites the global wildland fire community.  
[wildfiremagazine.org](http://wildfiremagazine.org)



## Media Planner 2019

# WILDFIRE®

Vol 28.1 **February**  
Prescribed Fire & Resilience

Vol 28.2 **April**  
Fire of Tomorrow - IAWF Global  
Conferences (US/Australia/France)

Vol 28.3 **June**  
Operations & Interface

Vol 28.4 **August**  
Fire Science + Annual Report /  
Australia AFAC Conference

Vol 28.5 **October**  
Global Fire & Aviation / Cohesive  
Strategy (MA) & Wildfire 2019 Brazil

Vol 28.6 **December**  
Ecology & Technology

In our 28th year of publishing, *Wildfire Magazine* continues to connect wildfire professionals with tools, products and innovations that are essential for fire management today.

Our readers are leaders in incident command, wildland fire management, and wildfire/bushfire science in the United States, Australia, Canada, and globally.

Our audience includes members of the International Association of Wildland Fire and a wide range of professionals who work in government, research, business, non-governmental organizations, as consultants, and as all-risk and wildfire/ bushfire managers.

The magazine's success relies on our partnership with leaders in the practice of wildfire management. Our advertisers and sponsors connect their products and services with *Wildfire* readers – the decision-makers in the field.

We distribute to IAWF members and partners, and to wildland fire conferences with special sections focused on conference themes. Please join us in creating the knowledge and promoting the tools so urgently needed to manage the wildfire challenge, for 2019 and beyond.

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# WILDFIRE MAGAZINE

A publication of the  
[International Association of Wildland Fire](#)

The only global magazine  
that connects ...

- fire businesses & industries;
- government agencies;
- non-governmental organizations;
- fire researchers & universities;
- consultants;
- leaders in wildfire, bushfire, prescribed fire, & all-risk management;
- plus all who are concerned with the challenges of wildfire.

Advertising Rates	Per Issue
Inside Front Cover	\$700
Inside Back Cover	\$700
Back Cover	\$750
Full Page	\$600
1/2 Page (horizontal)	\$400

Advertising Sizes	Width vs Depth
Full Page and Cover Pages	7.75" x 10.75" trim, with 1/8" bleed on all sides
1/2 Page (horizontal)	7.75" x 5.25" trim, with 1/8" bleed on left, bottom, right

2019 – Advertising Calendar	Reserve Ad Space (& Editorial Deadline)	Submit PDF	Print Magazine Distributed
Vol 28.1 - February	January 10	Jan 20	February 3-10
Vol 28.2 - April	March 1	March 15	April 1-10
Vol 28.3 - June	May 1	May 15	June 1-10
Vol 28.4 - August	July 1	July 15	August 1-10
Vol 28.5 - October	September 1	September 15	October 1-10
Vol 28.6 - December	November 1	November 15	December 1-10

Sponsored Distribution (Request at the "Reserve Ad Space" Deadline)	Direct Mail We mail copy issue directly to client-provided mailing list.	Bulk Mail <i>Sent bulk to Conference or Sponsor</i>
50 copies	\$195	\$125
500 copies	\$1,450	\$950