



Exhibitor/Sponsorship Prospectus

Introduction

Join us in supporting and/or attending the 3rd Annual National Cohesive Wildland Fire Management Strategy Workshop—being held in Plymouth, Massachusetts on October 21-24, 2019.

The **International Association of Wildland Fire** is presenting the workshop in partnership with the **Wildfire Fire Leadership Council (WFLC)**, and the **Western, Southeast and Northeast Regional Strategy Committees**.

This Workshop will provide an innovative, shared-learning environment for exploration, discussion, understanding, brainstorming, connection and collaboration around the issues we now must face collectively to improve outcomes related to wildland fire.

Context

The theme of this year's workshop is **Defining the New Wildland Fire Paradigm**. The wildland fire environment in the United States is undergoing profound ecological, social, and political changes. We are witnessing a significant expansion in wildland fire behavior, risk to responders, losses of homes and property, a continuing rise in suppression costs, increasing post-fire impacts and significant losses of lives, communities, economies and landscapes. Some characterize these recent unprecedented events as the “new normal” or perhaps more accurately, the “new abnormal.”

As stakeholders, we enthusiastically reject that our recent experiences will define our new wildland fire paradigm. We will continue to utilize sound science, and the principles and management options within the framework of the National Cohesive Wildland Fire Management Strategy to address these mounting challenges to achieve the desired wildfire outcomes and a new paradigm of resilient landscapes, fire adapted communities and a safe and effective wildfire response.

***As we stand on the precipice of a new wildland fire paradigm,
we have the opportunity to define it, not be defined by it.***

Who will be there?

- State, Federal and Tribal land managers, agency administrators and fire managers
- Federal, State and Private planning specialists
- Local planning officials
- Emergency management and law enforcement personnel
- Wildfire risk reduction and post fire recovery practitioners
- County and city management
- Utilities management
- Insurance leaders

Exhibition

In addition to a robust program we will be hosting an exhibition for our sponsors and those interested in gaining excellent exposure to 200 + individuals who will come together to discuss the Cohesive Strategy. The audience will include Federal, State, and local decision makers at all levels.

Exhibit Booth - \$250 + Workshop Registration

Includes 8-foot table, 2 chairs, wireless internet, electricity upon request.

Exhibition Times

Monday – set up from 3:00 – 7:00 pm

Tuesday – morning and afternoon networking break, exhibitor evening social

Wednesday – morning networking break (attendees will go on a field trip in the afternoon)

Thursday – morning and afternoon breaks

Registration

In addition to the Exhibitor Fee, all Exhibitors are required to register and pay for the workshop. Workshop registration includes access to all session and social activities. Exhibitors are welcome and encouraged to attend all sessions and social activities.

Special Opportunity

Exhibitors are welcome to host invitation social events at times outside of the program. If you are interested, please contact us and we will help you make arrangements with the hotel.

SPONSORSHIP PACKAGES

We can build tailored sponsorship packages to suit your organization's needs. For further information or to secure your preferred sponsorship option please contact Mikel Robinson by email execdir@iawfonline.org or phone (406) 625-7059.

Gold Sponsor \$2,500

Benefits:

Acknowledgement as Gold Sponsor on official workshop website and in all printed materials.

Company name printed on workshop banners/signs

Complimentary exhibit booth (includes one representative)

Complimentary registration for an additional 2 representatives.

Specific mention of sponsor at welcome and closing sessions

Silver Sponsor \$1,500

Benefits:

Acknowledgement as Silver Sponsor on official workshop website and in all printed materials.

Company name printed on workshop banners/signs

Complimentary exhibit booth (includes one representative)

Complimentary registration for an additional 1 representative.

Specific mention of sponsor at welcome and closing sessions

Bronze Sponsor \$1,000

Benefits:

Acknowledgement as Bronze Sponsor on official workshop website and in all printed materials.

Company name printed on workshop banners/signs

Complimentary exhibit booth (includes one representative)

Specific mention of sponsor at welcome and closing sessions

Individual Items

Coffee Break - \$2,000 (5 available)

Mobile Application Sponsor - \$1,000 (1 available)

Lanyards/Nametags - \$750 (1 available)

Sponsor a Student's Registration – TBD

General Support - \$50 - \$500

To become a sponsor or exhibitor visit:

https://www.iawfonline.org/event/2019_cohesive_strategy_workshop/

