INTERNATIONAL ASSOCIATION OF WILDLAND FIRE **STRATEGIC** PLAN 2017 - 2019





STRATEGIC PLAN 2017 - 2019



VISION: Uniting the global wildland fire community

MISSION:

- To facilitate discovery and communication in wildland fire science, advancement in strategic and tactical planning and implementation, and leadership for the wildland fire community.
- To promote a better understanding of wildland fire, built on the belief that an understanding and use of this dynamic natural force is vital for natural resource management, for firefighter and community safety, and for harmonious interaction between people and their environment.
- To communicate with the wildland fire community and provide global linkage for people with shared interest in wildland fire and comprehensive fire management.

MEMBERS:

As a broad and welcoming global organization, IAWF members may include anyone having an interest in any aspect of wildland fire.

SCOPE OF PRACTICE:

Wildland fire management encompasses a broad spectrum of planning, implementation, and monitoring and evaluation activities designed to safely protect people, property, communities, societal infrastructure, and natural resources from detrimental effects of unwanted fires, to use fire where appropriate, to make all landscapes and human populations resilient to fire-related disturbances; and to accomplish stated objectives. It involves the application of ecologic, social, and physical science, risk-based decision-making, risk management,, human performance, and community engagement for discovery of new knowledge and capabilities; strategic planning for prevention, suppression, prescribed fire, use of wildland fire; and tactical application of the full range of ground and aerial implementation practices.

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VALUE PROPOSITION:

IAWF's global members and stakeholders benefit from engagement with IAWF through the following:

- IAWF demonstrates leadership, is trustworthy, acts with integrity, and demonstrates professionalism in all that it does.
- IAWF is apolitical and provides open, honest, and timely advice and information based on the best available evidence to academic, government, industry, and other interested venues.
- IAWF provides leadership to global wildland fire management programs and uses its influence to ensure a sustainable future.
- IAWF is a leading advocate for the wildland fire profession and continually creates, shares, and promotes solutions to issues, problems, and emerging situations.
- IAWF values personal safety as the highest priority and promotes the safety culture with the goal that 'everyone goes home'.
- IAWF offers a neutral forum for discussion of important and controversial wildland fire issues and developing recommendations for resolution.

- IAWF prepares and delivers position papers on important and controversial wildland fire issues to accelerate awareness by the public, scientists, and governments.
- IAWF promotes the development, advancement and application of scientific and operational principles to safeguarding people, property, heritage and the environment from the negative impacts of unwanted fire.
- IAWF communicates and disseminates technical wildland fire knowledge and information.
- IAWF supports members' continued growth throughout their careers.
- IAWF supports core competencies (education, skills, knowledge, etc.) and roles and responsibilities for the profession.
- IAWF actively provide opportunities for networking, both locally and globally.
- IAWF promotes cooperative activities and relationships with partner societies inside and outside wildland fire worldwide to enhance the resources of all, increase the visibility of wildland and bushfire science, and serve individual scientists, students, and the public.

GOALS AND STRATEGIES

GOAL

IAWF RELEVANCE AND VALUE

Enhance and grow the capacity of IAWF to provide high-quality services to members and the profession.

Strategy 1: Ensure that governance, financial, and operational capabilities are sufficient and sound so that the strategic plan can be implemented.

Strategy 2: Build and strengthen relationships with other societies and organizations to increase partnerships, cooperation, and capacity for collective action around key issues of common interest and need.

Strategy 3: Establish and leverage collaborative processes for members and interested individuals to contribute and exchange information, and evaluate ideas, and develop recommendations.

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GOAL

LEADERSHIP

Advocate for the wildland fire management program and profession.

Strategy 1: Act in an independent role to provide leadership to global wildland fire management programs.

Strategy 2: Actively promote the development, advancement and application of scientific and operational principles to safeguarding people, property, mission, heritage and the environment from the negative impacts of unwanted fire.

Strategy 3: Act a global leader in presenting neutral forums for discussion of important and controversial wildland fire issues, developing recommendations in the form of position papers, testimonies, declarations, and affirmations for resolution, and setting standards to accelerate awareness by the public, scientists, and governments.



MEMBERSHIP

Ensure IAWF has a sustainable and active membership base supported by the association.

Strategy 1:	Encourage increased membership and involvement through active promotion across multiple platforms and activities.
Strategy 2:	Follow a broad philosophy of social inclusion realizing that our association will be strongest and achieve its full potential through optimization of global, gender, and age membership diversity.
Strategy 3:	Provide products, services, and capabilities to all individuals interested in the wildland fire profession.



MEMBER PROFESSIONAL GROWTH

Provide the means to aid members' professional growth.

- **Strategy 1:** Utilize members' knowledge and experience for research and problem solving.
- **Strategy 2:** Recognize individuals for exemplary service to IAWF and to the wildland fire profession.
- **Strategy 3:** Recognize individuals for potential contributions to wildfire science and safety through scholarships, grants, and initiatives such as Students of Fire.
- **Strategy 4:** Enhance engagement and involvement of students and early career scientists, and provide networking opportunities for all individuals interested in wildland fire.
- **Strategy 5:** In concert with other organizations, help develop and support core competencies (education, skills, knowledge, etc.) and roles and responsibilities for the profession.

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WILDLAND FIRE INFORMATION DISSEMINATION

Promote development, expansion and dissemination of wildland fire knowledge and information.

Strategy 1:	Individually and together with other partners around the world, plan, implement, and present significant technical conferences, symposia, workshops, meetings, webinars, special sessions, training courses, and other opportunities to deliver educational, professional development, and networking opportunities.
Strategy 2:	Promote and distribute strategic and tactical solutions that address and incorporate wildland fire safety concerns.
Strategy 3:	Support continued and accelerated multidisciplinary fire science research programs to advance this field.
Strategy 4:	Support the development, delivery, and proliferation of wildland fire knowledge transfer programs.



IAWF COMMUNICATION

Through aggressive strategies, utilize all appropriate modes of communication to increase awareness of IAWF, its role as an international leader for wildland fire, and its benefits for members.

Strategy 1:	Produce and distribute a high quality popular magazine of interest to a wide ranging audience - Wildfire.
Strategy 2:	Produce and distribute a high quality, peer-reviewed, professional, scientific journal - International Journal of Wildland Fire.
Strategy 3:	Utilize all aspects of social media to rapidly disseminate information, including, but not limited to: Twitter, Facebook, LinkedIn, and others.
Strategy 4:	Utilize integrated communications planning, Website plans for new design, function, and platform, eNews – content and distribution.
Strategy 5:	Increase awareness of the importance of Wildfire issues for non-fire audiences.



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