



## ***International Association of Wildland Fire***

# **3rd Fire Behavior & Fuels Conference** **October 25-29, 2010**

**Red Lion Hotel at the Park ~ Spokane, Washington USA**

**<http://www.iawfonline.org/spokane2010/>**

## ***Beyond Fire Behavior and Fuels: Learning from the Past to Help Guide Us in the Future***

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### **Platinum Sponsor - \$10,000**

#### **Sponsor of Opening Reception**

(Monday Evening– October 25th)

#### **SPONSOR BENEFITS**

- Exclusive sponsor of opening reception to include signage prominently displayed.
- Ability to address the audience during the reception- 5-8 minute presentation.
- Ability to display a 10 minute LCD presentation during the Opening General Session.
- 1st choice placement of 8' x10' table.
- Acknowledgement by IAWF President and/or Session Moderator in opening remarks.
- Acknowledgement and logo displayed on the slideshow prior to the opening of the conference and during sponsored breaks.
- Up to 4 complimentary registrations for your table.
- Distinctive "Conference Sponsor" ribbons for all company representative name badges.
- Receive a professional banner as a "Platinum Sponsor" for your booth.
- Certificate of Appreciation for IAWF Sponsorship.
- Company name, logo and web site link posted on the IAWF conference web site.
- Company description, name and logo listed in conference program.
- Acknowledgement as a Platinum Sponsor in the IAWF newsletter pre and post conference.
- Complimentary post-show attendance list.

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### **Gold Sponsor - \$3,500**

#### **Sponsor an afternoon snack break**

(Tuesday – October 26th or Wednesday – October 27th)

#### **SPONSOR BENEFITS**

- Exclusive sponsor of one afternoon snack break.
- Your company name will be prominently displayed on signage during sponsored break.
- Priority status for table selection (based on availability).
- One 8' x 10' exhibit space. (\$750 value)
- Acknowledgement and logo displayed on the slideshow and during sponsored breaks.
- Two complimentary conference registrations for company representatives. (\$175 value)
- Distinctive "Silver Sponsor" ribbons for all company representative name badges.
- Identification as "Conference Sponsor" on your table ID sign.
- Certificate of Appreciation for IAWF Sponsorship.
- Company name, logo and web site link posted on the IAWF conference web site.
- Company description, name and logo listed in conference program.
- Acknowledgement as a Silver Sponsor in the IAWF newsletter pre and post conference.
- Complimentary post-show attendance list.

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## Silver Sponsor - \$2,500

### Sponsor Morning Coffee Break

(Tuesday – October 26th or Wednesday – October 27th)

#### SPONSOR BENEFITS

- Exclusive sponsor of one morning coffee break.
- Your company name will be prominently displayed on signage during sponsored break.
- Priority status for table selection (based on availability).
- One 8' x 10' exhibit space. (\$750 value)
- Acknowledgement and logo displayed on the slideshow and during sponsored break.
- Two complimentary conference registrations for company representatives. (\$175 value)
- Distinctive "Silver Sponsor" ribbons for all company representative name badges.
- Identification as "Conference Sponsor" on your table ID sign.
- Certificate of Appreciation for IAWF Sponsorship.
- Company name, logo and web site link posted on the IAWF conference web site.
- Company description, name and logo listed in conference program.
- Acknowledgement as a Silver Sponsor in the IAWF newsletter pre and post conference.
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## Fun Run Sponsorship - \$1,500

(Wednesday, October 27th @ 7am)

5K Run and 2 mile fun run/walk

#### SPONSOR BENEFITS

This will be a fun course winding through Riverfront Park and starting/finishing close to the conference site. All entrants will receive a T-shirt.

- Exclusive sponsor of fun run with proceeds going to the Wildland Firefighter Foundation.
- Priority status for table selection (based on availability).
- Your company logo printed on Fun Run t-shirts.
- Acknowledgement and logo displayed on the slideshow and during sponsored breaks.
- Two complimentary conference registrations for company representatives. (\$175 value)
- Identification as "Fun Run Sponsor" on your table ID sign.
- Certificate of Appreciation for IAWF Sponsorship.
- Company name, logo and web site link posted on the IAWF conference web site.
- Company description, name and logo listed in conference program.
- Acknowledgement as Fun Run Sponsor in the IAWF newsletter pre and post conference.
- Complimentary post-show attendance list.

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## Build Your Own Sponsor Package

If the packages that have been designed don't meet your needs, we can customize a sponsorship package to fit your budget and marketing goals. Contact **Michelle Ekstrom, (406) 542-5813, or email [exhibits@iawfonline.org](mailto:exhibits@iawfonline.org)**. All sponsorships are offered on a first-come, first served basis.

#### This conference will provide information of value to:

- Agency Administrators
- Fire Researchers
- Social Scientists
- Fire Aviation Specialists
- Firefighters
- Students of Fire
- Fire Chiefs
- Land Managers
- Fire Managers
- Public Officials

For further information, please visit: <http://www.iawfonline.org/spokane2010/>.  
Or contact the IAWF business office at [info@iawfonline.org](mailto:info@iawfonline.org) or (888) 440-IAWF (4293)