



Second Annual NATIONAL COHESIVE WILDLAND FIRE MANAGEMENT STRATEGY *workshop*

MARCH 26-29, 2018 THE PEPPERMILL RENO, NV

Sponsorship and Exhibitor Information



Join us in supporting and/or attending the *2nd Annual National Cohesive Wildland Fire Management Strategy Workshop—Making a Difference – Building Capacity, Improving Preparedness, and Learning From Experience* in Reno, Nevada, March 26—29, 2018. The International Association of Wildland Fire is presenting this workshop in partnership with the Wildland Fire Leadership Council (WFLC) and the Western, Southeast and Northeast Regional Strategy Committees.

In order to maintain focus and strengthen Cohesive Strategy activities, a national workshop was held in 2017. This workshop addressed the role of science in supporting implementation and identified processes to ensure science integration in all planning and implementation activities. While this workshop was very successful and significant milestone, **two important lessons emerged from it.**

First, since planning and implementation activities to meet challenges identified by the Cohesive Strategy have not been fully examined, there is much to be learned from experiences to date and a strong need for continuing discussions that warrant a stage like a national workshop.

Second, wildland fire issues facing society today and into the future are not declining but are, in fact, escalating. There is a timely need to continue, and accelerate, a comprehensive program of work to focus on these issues.

As a result, it has been determined that a second workshop will be held in 2018 to continue the direction established by the first workshop and to support Cohesive Strategy activities.

Workshop Theme & Objectives

The workshop theme is: ***Making a Difference – Building Capacity, Improving Preparedness, and Learning From Experience.***

To fully cover this thematic area, the workshop has the following specific objectives:

1. Provide clear understanding of the importance of all Cohesive Strategy planning and implementation across the entire country (leaders intent on why, where we are now, and where we will be in the future – state of the strategy and implementation).
2. Reinforce the timeliness of this national strategy and workshop, promote awareness of their importance, value, and accomplishments, and reinforce the need for sustained energy and actions.
3. Provide learning opportunities from past experiences for all attendees in implementing the Cohesive Strategy now and into the future.
4. Improve preparedness for wildland fire management challenges by promoting discussion and information dissemination about planning and implementation status, collaborative activities, scale of activities, nation-wide accomplishments and milestones, management treatments, and policy.
5. Build capacity for planning and implementing activities in support of the Cohesive Strategy.
6. Develop recommendations for documenting continuing actions on this subject.

Exhibition

In addition to a robust program we will be hosting an exhibition for our sponsors and those interested in gaining excellent exposure to 200 + individuals who will come together to discuss the Cohesive Strategy. The audience will include Federal, State, and local decision makers at all levels. Exhibit Space is \$1,000 and includes one 8 foot table, 2 chairs, electricity and Wi-Fi. All sponsors at the \$1,500 level and above will be offered an exhibit table.

Sponsorship Packages

We can build tailored sponsorship packages to suit your organization's particular needs. For further information or to secure your preferred sponsorship option please contact Mikel Robinson by email execdir@iawfonline.org or phone (406) 531-8264.

Platinum Sponsor

\$15,000

The Platinum level is designed to give you maximum exposure and profile throughout the workshop as well as to position your organization as a leading participant in this field.

Benefits:

- Acknowledgement as Platinum Sponsor on official workshop website and in program book with logo
- Company name printed on workshop banners/signs
- Complimentary exhibit booth (includes one representative) & list of registered participants
- Full page advertisement in workshop book
- Specific mention of sponsor at welcome and closing sessions
- An insert in the participant packets

Gold Sponsor

\$10,000

Benefits:

- Acknowledgement as Gold Sponsor on official workshop website and program book with Logo
- Company name printed on workshop banners/signs
- Complimentary exhibit booth (includes one representative) & list of registered participants
- 1/2 page advertisement in workshop book.
- Specific mention of sponsor at welcome and closing sessions
- An insert in the participant packets

Silver Sponsor

\$5,000

Benefits:

- Acknowledgement as Silver Sponsor on official workshop website and program book with Logo
- Company name printed on workshop banners/signs
- Complimentary exhibit booth (includes one representative) & list of registered participants
- ½ page advertisement in workshop book
- Specific mention of sponsor at welcome and closing ceremony
- An insert in the participant packets

Bronze Sponsor

\$2,500

Benefits:

- Acknowledgement as Bronze Sponsor on official workshop website and program book with Logo
- Company name printed on workshop banners/signs
- Complimentary exhibit booth (includes one representative) & list of registered participants
- 1/4 page advertisement in workshop book
- Specific mention of sponsor at welcome and closing ceremony
- An insert in the participant packets

Supporting Sponsorship

\$1,500

Benefits:

- Acknowledgement on official workshop website and program book with Logo
- Company name printed on workshop banners/signs
- Acknowledgement in official workshop book
- Specific mention of sponsor at welcome and closing ceremony

Individual Items

Benefits:

- Acknowledgement on official workshop website and program book with Logo
- Company name printed on workshop banners/signs
- Acknowledgement in official workshop book
- Plus logo printed on item and/or acknowledgement at the sponsored activity

Coffee breaks (6) \$4,500/ea.

Participant's Bags \$3,000

Workshop Booklet \$3,500

To become a sponsor visit:

http://www.iawfonline.org/2nd_CohesiveStrategyWorkshop2018/Sponsorship-Exhibitors